



Profit Mastery

Creating Value and Building Wealth

As the owner or manager of an independent business, you put tremendous amounts of time and effort into running the company. But how do you make sure you are not just running in place?

Profit Mastery: Creating Value and Building Wealth will empower you to make and keep more of your hard earned money. It is designed to take the mystery out of the numbers and give you practical financial tools and perspectives to help make better business decisions.

Profit Mastery is a practical, "hands on" program that deals with action steps for improving profitability and efficiency to keep your business strong and competitive. It answers key business questions such as:

- How can I get more useful information out of my financial statements? How can I use them to manage more effectively?
- How can I avoid cash crunches in my business?
- How can I manage growth (or recession)? How much can I afford to grow in good times? How can I survive bad times?
- If I need financing, exactly what does my banker expect of me? How can I make sure the bank understands my business?

Profit Mastery is currently available as a **one-on-one mentoring program** and sessions will be arranged to meet your scheduling needs.

**For more information contact Robin Lasher,
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Visit us online at www.NCSBDC.org or email SBDC@NavarroCollege.edu

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