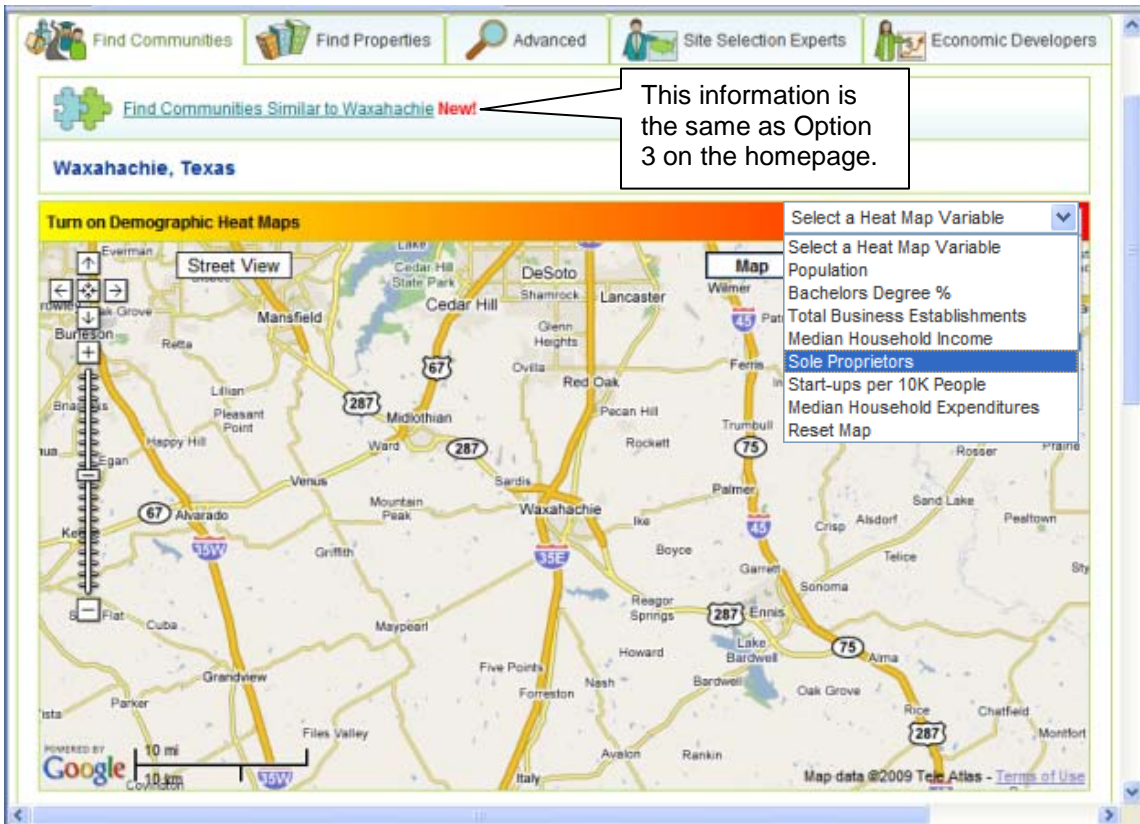
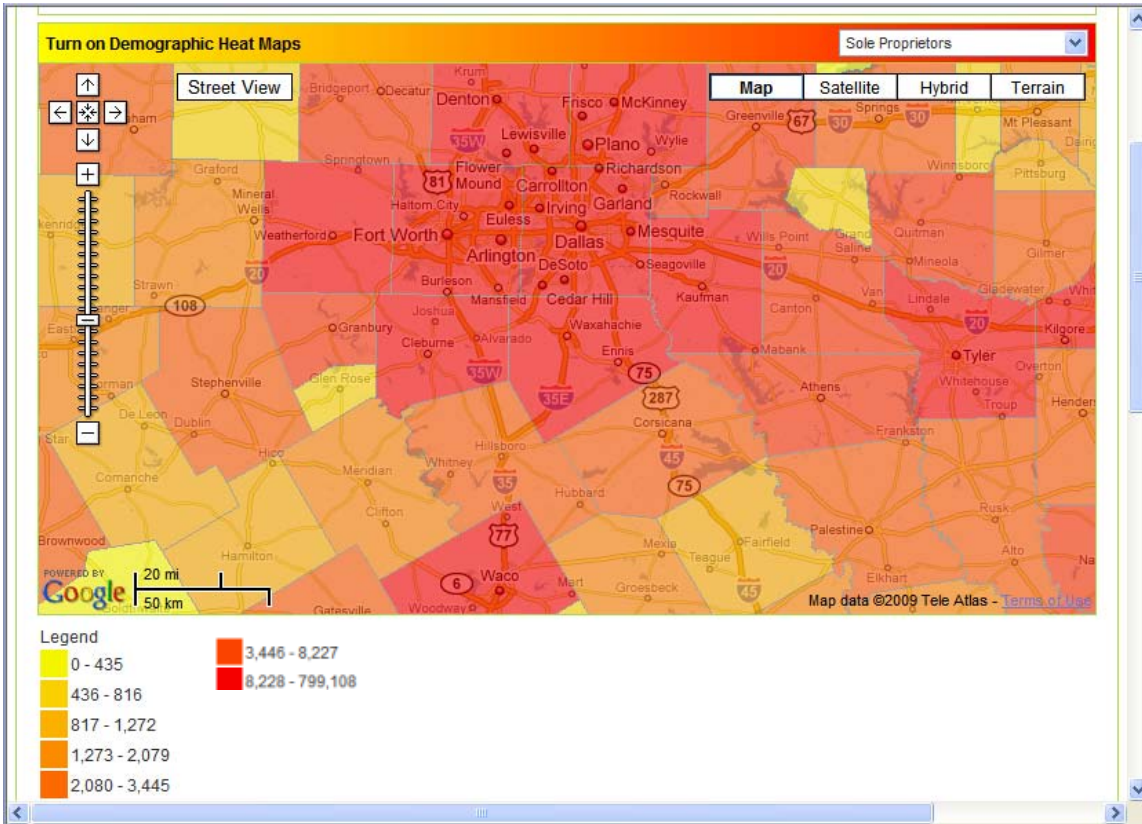


1. Select an Option: In *Option 1*, you can search for local data by a City or County. Select a city and state such as Waxahachie, Texas and click on **Go!**. *Options 2 and 4* require you to answer a series of questions or enter min/max data amounts for customized results. *Option 3* lets you explore new markets for your products & services based on communities similar to yours.



2. Select a Heat Map Variable: Use the drop down box and choose from 7 options to view demographics in a color coded heat map that includes a legend with values ranging from lowest to highest. Each heat map has a limited range for zooming in/out but otherwise is a fully functional Google Map.



From the color coded legend, you can see that the number of Sole Proprietors in Ellis County ranges from 8,228-799,108. Zoom out to compare your area to other states and regions. Scroll on down to find demographic data categories that include *Entrepreneurs & Innovation*.

People	Entrepreneurs & Innovation
Population: 26,584	Patents per 10,000 people: 1
Labor Force: 13,603	Patents Issued: 2
Job Growth Rate (2000 - 2008): 38.4%	Venture Capital Invested: Not Reported
Unemployment Rate: 13.8%	Small Businesses: 1,031
Median Age:	
Labor Force Quality	
Bachelors Degree or higher: 3	
High School Degree or higher: 13	
Bachelors Degree or higher: 19	
High School Degree or higher: 81	
White Collar Workers:	
Blue Collar Workers:	
Universities in Community:	
Universities in County + 50 miles:	
Universities in Metro Area: 18	Commute Travel Time (minutes): 23
Community Colleges in Community: 0	Airports in County: 0
Community Colleges in County + 30 miles: 40	Airports in County + 50 miles: 36
Community Colleges in Metro Area: 29	Distance to Interstate (miles): In Community
	Distance to Rail (miles): In Community

Small Businesses

Small businesses, defined as companies with fewer than 20 employees, are the driving force behind the nation's economy. They also have needs that differ from large corporations. If you are a small business, you may want to consider areas that are better suited for the success of a small business.

Data Range: Min=1 Max=1,987 Median=3
 Website Source: www.ZoomProspector.com
 Data Source: Applied Geographic Solutions, ZoomProspector
 Date: 2008

You can mouse over any of the info buttons and see an explanation of the data.

Find Communities Find Properties Advanced Site Selection Experts Economic Developers

Find Communities Similar to Waxahachie **New!**

Waxahachie, Texas

Turn on Demographic Heat Maps

Sole Proprietors

Map Satellite Hybrid Terrain

Map data ©2009 Topo Atlas - Terms of Use

Click here to find similar communities.

Let's go back to the top of the page and select the link to find cities similar to Waxahachie.

Find Communities Find Properties Advanced Site Selection Experts Economic Developers

Find Communities Similar to Waxahachie, TX

What is it that you like about the community that makes it a great place to do business? Indicate the importance of each characteristic by adjusting the scale bar next to it. Then search for places that are comparable based on your criteria. If you're not sure, simply click search.

Search

Population Size

NOT VERY IMPORTANT VERY IMPORTANT

Job Growth Rate

NOT VERY IMPORTANT VERY IMPORTANT

Bachelor's Degree or Higher

NOT VERY IMPORTANT VERY IMPORTANT

High School Education or Higher

NOT VERY IMPORTANT VERY IMPORTANT

Blue & White Collar Workers

Search

You now have the option to use the default search button or customize your results by using the scale bar for each item and sliding the slider to determine the importance of a characteristic. Once you make the adjustments you're ready to click on search and see the results.

Similar communities are listed below! Click on a community name to see a detailed report about the community.

ChanneView, TX
Population: 35,518
Labor Force: 10.26%

Map Satellite Hybrid Terrain

Map data ©2009 Tele Atlas - Terms of Use

< 70
 70-74
 75-79
 80-84
 85-89
 90-94
 95-100

Total Records: 100

Name	Match Rank	Find Properties	Population	Bachelor's Degree	Commute Time	Household Income
Waxahachie, TX	100		26,584	19.80%	23 min.	\$55,471
Arlington, WA	94		14,620	21.34%	25 min.	\$58,677
Battle Ground, WA	94		13,470	20.02%	28 min.	\$57,382
Canby, OR	94	Search	15,228	20.04%	23 min.	\$54,240
Orchards, WA	94	Search	20,337	18.37%	24 min.	\$61,496
Saginaw, TX	94		16,817	16.50%	24 min.	\$65,935
Woodloch, TX	94		564	18.37%	26 min.	\$58,999

Zoom in and out of the Google Map to zero in on any of the cities, or just search the list of the top 100 cities provided below the map. Each city lists four variables, but click on any of the cities to get full details. Scroll down to see the first 25 communities.

Name	Match Rank	Find Properties	Population	Bachelor's Degree	Commute Time	Household Income
Waxahachie, TX	100		26,584	19.80%	23 min.	\$55,471
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Woodloch, TX	94		564	18.37%	26 min.	\$58,999
Elberta, UT	93	Search	387	20.81%	21 min.	\$57,082
Five Corners, WA	93		16,857	19.72%	21 min.	\$63,954
Genola, UT	93		1,345	20.61%	21 min.	\$55,788
Horizon City, TX	93		8,528	19.41%	24 min.	\$54,360
Lancaster, TX	93		35,320	18.55%	28 min.	\$52,716
Monroe, NC	93	Search	31,536	21.69%	24 min.	\$52,286
Pavson, UT	93	Search	15,073	22.59%	19 min.	\$53,974
Purple Sage, WY	93		475	6.76%	25 min.	\$56,249
Santaquin, UT	93		7,179	19.02%	22 min.	\$53,685
Spring Lake, UT	93		1,021	20.89%	21 min.	\$61,166
Bayou Cane, LA	91		17,619	15.50%	21 min.	\$49,452
Belle Chasse, LA	91		11,957	14.08%	22 min.	\$53,309
Blue Mound, TX	91		3,771	18.02%	26 min.	\$68,805
Briham City, UT	91	Search	18,414	24.04%	19 min.	\$52,358
Burleson, TX	91		30,920	20.23%	25 min.	\$63,735
ChanneView, TX	91		35,518	10.26%	26 min.	\$55,779
Clinton, UT	91		18,450	23.48%	21 min.	\$65,510
Derby Acres, CA	91		454	6.25%	22 min.	\$54,374

From the list you can quickly see the variables that are most similar and the Match Rank. This free service only lists the top 100, but this is just one of many ways to use ZoomProspector for finding other markets to sell your products and services.

Happy Hunting!